

## Order Item Summary

CBS TELEVISION  
STATIONS

WBZ-TV

Order ID: 58260 CF LOC-POL FBD - LBD: 10/14/12 - 10/21/12 HL#: Created: 09/10/12 01:14 PM  
 Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5042W10/15 Agency Commission: 15 % Updated: FWONG on 09/10/12 01:22 PM  
 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Selt :03:00 Confirmed: 09/10/12 01:22 PM  
 Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/11/12 08:53 AM  
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS  
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A <i>FIXED</i>	M T W T F * *	NEWS	30				0.0	\$900.00	5	\$4,500.00		
	<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY <i>FIXED</i>	M T W T F * *	MORN	30				0.0	\$500.00	10	\$5,000.00		
	<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A <i>FIXED</i>	M T W T F * *	DAY	30				0.0	\$585.00	5	\$2,925.00		
	<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE <i>FIXED</i>	M T W T F * *	PRCE	30				0.0	\$1,080.00	5	\$5,400.00		
	<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON <i>FIXED</i>	M T W T F * *	NEWS	30				0.0	\$630.00	5	\$3,150.00		
	<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DDRPHIL <i>FIXED</i>	M T W T F * *	PHIL	30				0.0	\$650.00	5	\$3,250.00		
	<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 5										

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Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/11/12 08:53 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY4P	M T W T F * *	EFG	30				0.0	\$850.00	5	\$4,250.00		
		<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12		<u>Oct 15</u> 5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EJUDY430P	M T W T F * *	EFG	30				0.0	\$850.00	5	\$4,250.00		
		<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12		<u>Oct 15</u> 5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS5P	M T W T F * *	EFG	30				0.0	\$1,000.00	5	\$5,000.00		
		<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12		<u>Oct 15</u> 5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ENWS530P	M T W T F * *	EFG	30				0.0	\$1,100.00	5	\$5,500.00		
		<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12		<u>Oct 15</u> 5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,440.00	5	\$7,200.00		
		<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12		<u>Oct 15</u> 5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,980.00	4	\$7,920.00		
		<u>FBD</u> 10/15/12	<u>LBD</u> 10/18/12		<u>Oct 15</u> 4								

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 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PALLACC1HR <i>FIXED</i>	* * * * F *	LPAT	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u> 10/19/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	AJEOPMF <i>FIXED</i>	M T W T * * * ACC		30				0.0	\$2,880.00	4	\$11,520.00		
	<u>FBD</u> 10/15/12	<u>LBD</u> 10/18/12	<u>Oct 15</u> 4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LLETTER <i>FIXED</i>	M T W T F * * LETT		30				0.0	\$1,350.00	5	\$6,750.00		
	<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	LFERGUSON <i>FIXED</i>	M T W T F * * LFG		30				0.0	\$500.00	5	\$2,500.00		
	<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	MNEWS430A <i>FIXED</i>	M T W T * * S SUNR		30				0.0	\$200.00	5	\$1,000.00		
	<u>FBD</u> 10/14/12	<u>LBD</u> 10/18/12	<u>Oct 08</u> <u>Oct 15</u> 1                4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	MSUNRISE1 <i>FIXED</i>	M T W T F * * SUNR		30				0.0	\$500.00	5	\$2,500.00		
	<u>FBD</u> 10/15/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 5										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE	M T W F S S	NEWS	30				0.0	\$2,700.00	7	\$18,900.00		
		<u>FBD</u> 10/15/12	<u>LBD</u> 10/21/12	<u>Oct 15</u> 7									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	WSAT6ANWS	* * * * S *	NEWS	30				0.0	\$540.00	1	\$540.00		
		<u>FBD</u> 10/20/12	<u>LBD</u> 10/20/12	<u>Oct 15</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	WSAT7ANWS	* * * * S *	NEWS	30				0.0	\$630.00	1	\$630.00		
		<u>FBD</u> 10/20/12	<u>LBD</u> 10/20/12	<u>Oct 15</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AWHEELSA	* * * * S *	ACC	30				0.0	\$900.00	1	\$900.00		
		<u>FBD</u> 10/20/12	<u>LBD</u> 10/20/12	<u>Oct 15</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AJEOPSA	* * * * S *	ACC	30				0.0	\$990.00	1	\$990.00		
		<u>FBD</u> 10/20/12	<u>LBD</u> 10/20/12	<u>Oct 15</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LINSIDER	* * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
		<u>FBD</u> 10/20/12	<u>LBD</u> 10/20/12	<u>Oct 15</u> 1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSAT5ANWS	* * * * * S	NEWS	30				0.0	\$270.00	1	\$270.00		
		FIXED											
		<u>FBD</u>	<u>LBD</u>										
		10/20/12	10/20/12										
				Oct 15									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$540.00	1	\$540.00		
		FIXED											
		<u>FBD</u>	<u>LBD</u>										
		10/21/12	10/21/12										
				Oct 15									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$630.00	1	\$630.00		
		FIXED											
		<u>FBD</u>	<u>LBD</u>										
		10/21/12	10/21/12										
				Oct 15									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$900.00	1	\$900.00		
		FIXED											
		<u>FBD</u>	<u>LBD</u>										
		10/21/12	10/21/12										
				Oct 15									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,980.00	1	\$1,980.00		
		FIXED											
		<u>FBD</u>	<u>LBD</u>										
		10/21/12	10/21/12										
				Oct 15									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	LFINAL1	* * * * * S	LOCS	30				0.0	\$1,260.00	1	\$1,260.00		
		FIXED											
		<u>FBD</u>	<u>LBD</u>										
		10/21/12	10/21/12										
				Oct 15									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	LTMISUN1	* * * * * S	LATE	30				0.0	\$315.00	1	\$315.00		
		<u>FBD</u>	<u>LBD</u>										
		10/21/12	10/21/12										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$270.00	1	\$270.00		
		<u>FBD</u>	<u>LBD</u>										
		10/21/12	10/21/12										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	MCBSSAT	* * * * * S	MORN	30				0.0	\$990.00	1	\$990.00		
		<u>FBD</u>	<u>LBD</u>										
		10/20/12	10/20/12										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	110	0	\$113,980.00	\$96,883.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$113,980.00	\$96,883.00	\$0.00	\$0.00